



AUGUST 21, 2017 | SURLY BREWING CO., SCHEID HALL

Event Overview

A casual, happy hour-style networking event at the much-celebrated Surly Brewing Co.! You'll be able to interact with the young men and women of Cookie Cart; learn more about Cookie Cart's program and how to support growth; and enjoy Surly's world-renowned beer. Youth employees will practice networking and explore careers through conversations with supportive professionals in their community like you.

Mission

Cookie Cart provides teens 15 to 18 years old with lasting and meaningful work, life and leadership skills through experience and training in an urban nonprofit bakery. In 2017, 200 teens will build connections with new communities, set goals for their future, and improve their interpersonal skills and critical thinking skills making them ready for work!

SPONSORSHIP OPPORTUNITIES

ALL LEVELS INCLUDE CREATIVE VISIBILITY OPPORTUNITIES

Furious TITLE SPONSOR

Your Investment: \$3,000

Support at this level builds leadership skills for 13 youth employees as they complete a 6-week training focused on peer mentoring and conflict resolution.

- Logo will be prominently featured on all promotional communications, including event website and email invite (**9,100 impressions**).
- Logo and company recognition on Cookie Cart website and social media platforms (**6,700 impressions**).
- Mention of company in **media release** distributed prior to event.
- Featured in **table signage and printed materials at event**, including logo on event PowerPoint.
- Talented teen participants will send up to 10 dozen hand-decorated cookies to your company holiday party or celebration

Bender FOOD & BEER SPONSOR

Your Investment: \$2,500

Support at this level helps teens learn marketing and business skills at 25 sales events throughout our community.

- Logo will be prominently featured on all promotional communications, including event website and email invite (**9,100 impressions**).
- Logo and company recognition on Cookie Cart website and Facebook page (**3,800 impressions**).
- Mention of company in **media release** distributed prior to event.
- Featured in **food & beverage station signage and printed materials at event**, including logo on event PowerPoint.

EVENT SPONSOR

Your Investment: \$1,000

Support at this level provides 10 teens with the basic work skills through 10 hours of hands-on training in our bakery.

- Logo and company recognition on Cookie Cart website and Facebook page (**3,800 impressions**).
- Featured in event signage and printed materials at event, including logo on event PowerPoint.

CRAFTING BRIGHTER FUTURES

MONDAY, AUGUST 21, 2017

SURLY BREWING CO.

5:00 PM - 8:00 PM



CRAFTING
• BRIGHTER •



My organization will participate as a:

- *Furious* Title Sponsor - \$3,000
- *Bender* Food & Beer Sponsor - \$2,500
- Event Sponsor - \$1,000

Sponsor Information

Please send your COMPANY LOGO
in a transparent .png file to
abregier@cookiecart.org. Thank you!

Company Name (as it should appear in print)

Mailing Address

City/State/Zip

Contact Name

Phone

Email

Payment Information

- Enclosed is our check made payable to Cookie Cart
- Please charge to the following credit card:

Account #

Expiration Date

Security Code (CVV)

Name on Card

Cardholder Signature

\$ Amount

MAIL OR EMAIL COMPLETED SPONSORSHIP FORM TO:

Anna Bregier | abregier@cookiecart.org | 1119 West Broadway Ave, Minneapolis, MN 55411

Questions? Please contact:

Anna Bregier | 612.843.1940 | abregier@cookiecart.org