

#CookieCartPopUp Frequently Asked Questions



What is a #CookieCartPopUp?

A #CookieCartPopUp is just like a traditional bake sale, but with the added bonus of providing Twin Cities teens with the work, life and leadership skills they need for their bright futures. #CookieCartPopUp sales events allow our youth employees to practice their customer service and interpersonal skills, and share information about Cookie Cart. These events give customers a chance to learn more about Cookie Cart's mission and our youth employees, while purchasing cookies that directly support our youth development program.

Where do you host a #CookieCartPopUp?

The majority of our sales events happen on corporate campuses and buildings in a cafeteria or other high-traffic area. We also bring our pop ups to community events and festivals. Our most successful events are over the lunch hour on out-of-school or summer days.

What should I expect?

The #CookieCartPopUp is an opportunity for youth to share their experience at Cookie Cart while putting their skills into action with all sales and customer service driven by our youth employees. We typically bring our traditional cookies bagged by the half dozen, including some that are assorted flavors. Prior to the event we will send you a marketing package that makes advertising the #CookieCartPopUp a breeze!

More questions?

Please contact Alex, our Sales and Community Outreach Manager, at 612.843.1947 or akotlarek@cookiecart.org

